Faculty of Management Studies

Rajarata University of Sri Lanka

Undergraduate Prospectus

2018
Undergraduate Prospectus 2018
Faculty of Management Studies, Rajarata University of Sri Lanka

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NB: Every effort has been made to ensure that the information contained in this publication is correct at the time of printing. The information is subject to change from time to time and the University reserves the right to add, vary or discontinue courses and impose limitations on enrolment in any course. The publication constitutes an expression of intent and is not to be taken as a firm offer or understanding.
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Welcome to
Rajarata University of Sri Lanka
Vice Chancellor’s Message

It is a pleasure to release this message to mark the entrance of new students to the Faculty of Management Studies. It should be emphasized that you are among the most fortunate group of students to enter the Rajarata University of Sri Lanka, for higher studies. Since you have gained this rare opportunity, it is your prime duty to fulfil your higher educational objectives and become a balanced individual using all the resources available in this university to be an admirable citizen of this country. In other words, my earnest belief is that the new students will make use of the unique and countless opportunities available to them in this university in order to enrich their physical and mental well-being through their personal motivation reaching the ultimate goals expected.

I look forward to welcome all the bright and hardworking students to be part of our university family. Let me take this opportunity to wish you, that your stay in the Rajarata University would be a memorable and an enjoyable one.

Prof. Ranjith Wijayawardana
Vice Chancellor,
Rajarata University of Sri Lanka,
Mihintale.

Dean’s Message

Congratulations, and I warmly welcome you all with open arms to the Faculty of Management Studies, Rajarata University of Sri Lanka. You are considered a very privileged group of students admitted to this university.

Our degree programmes are designed according to international standards, to produce highly qualified professionals and syllabi are revised periodically to suit the industry requirements. The Faculty of Management Studies of Rajarata University of Sri Lanka has an incomparably wide range of academic disciplines. Although we have advanced specialized areas of expertise, we have actively developed new cross disciplinary approaches to education and research. Amidst the rapidly changing global society, the functions of a faculty need to be restructured and we have realized that it is our responsibility to take the lead role in conducting such reform.

I wish you all to make the best use of this opportunity to make your aspirations successful to uplift your career academically and professionally.

Dr. KGA Udaya Kumara
Dean,
Faculty of Management Studies,
Rajarata University of Sri Lanka,
Mihintale.
Rajarata University of Sri Lanka

Rajarata University of Sri Lanka (RUSL) is one of the comprehensive State Universities in Sri Lanka located in the historic city of Mihintale, which is situated 14 kilometres away from the sacred city of Anuradhapura in the Administrative District of Anuradhapura.

At present, RUSL comprises 6 faculties, 40 academic departments and the university hosts over 6,000 internal students and more than 3,500 external students Sinhala, Tamil and Muslim. During the past twenty-two years, the contribution made to tertiary education by RUSL is immense.

The environment of the university is calm and quiet with a plenty of outdoor spaces extending over a total land area of approximately 300 acres.

Postgraduate education researches are other priority areas of the University and the University is currently engaged in several collaborative research with overseas universities and exploring for further collaborative programmes.
Vision & Mission

Vision

“To be a centre of excellence in higher education, research, and dissemination of knowledge”

Mission

“To produce high quality, innovative Intellectuals with creativity and discipline, develop competencies and dedication of staff, create a conducive environment for teaching, learning, research and dissemination of knowledge and to promote coexistence with mutual respect and ethical behaviour”

Background

It is not an exaggeration to introduce Mihintale as the cradle of Buddhism, 15 km to the East of the Ancient Kingdom, Anuradhapura, a land gifted with ancient architecture and irrigation which paved the way through Buddhism for an admirable lifestyle and scholars of Rajarata University of Sri Lanka are fortunate to receive education in this seat of learning.

Having examined the Social variables encountered by Sri Lanka in the two decades 1970 and 1980, the then government decided to establish Affiliated University colleges to provide opportunities for higher education for youth who are qualified but deprived of University education. Consequently, in year 1991, Affiliated University colleges were established in Makandura, Kuliapitiya and Anuradhapura. Subsequently, on 07th of November 1995, the Affiliated Universities were amalgamated and formed Rajarata University of Sri Lanka by the Gazette Notification No. 896/2 under the section 21 of the University Act No. 16 of 1978 as the eleventh National University in Sri Lanka. The Affiliated University of Kuliapitiya and Makandura was named as Wayamba Campus of Rajarata University of Sri Lanka.

At the inception, four faculties namely Faculty of Social Sciences and Humanities, Faculty of Management Studies, Faculty of Agriculture and Faculty of Applied Sciences were established and in the year 2006, the Faculty of Medicine and Allied Sciences was established. The Faculties of Social Sciences and Humanities, Management Studies and Applied Sciences are conveniently located in the Mihintale premises while the Faculties of Agriculture and Medicine and Allied Sciences are situated in Puliyankulama and Saliyapura respectively. In the year 2017, the University established Faculty of Technology as the sixth faculty in the Mihintale premises. The University expects to establish a Faculty of Engineering in the near future.
Officers of University Administration

**Chancellor**
Deshanethru Dr Leel Gunasekara

**Vice Chancellor**
Prof. Ranjith Wijayawardena, PhD (Reading, Kel.), MPhil (Food Sc.) (Pera.), MBA (RUSL), MSc (Food Sc.) (SJP), BSc (Agri.) (Sp.) (Pera.)

**Deans of the Faculties**

**Agriculture**
Dr AMJB Adikari, PhD (Virginia Tech, USA), MSc (NDRI, India), BSc Agri. (Pera.)

**Applied Sciences**
Dr WMS Wickramasinghe, PhD (AIT, Thailand), MSc (Col.), BSc (Col.)

**Management Studies**
Dr KGA Udaya Kumara, PhD (Xiamen, P.R. China), MCom (Kel.), PGDM (RUSL), BSc Busi. Ad. (Sp.) (SJP)

**Medical and Allied Sciences**
Prof. Sisira Siribaddana, FCCP, FRCP (Edin.), MD, MBBS

**Social Sciences and Humanities**
Dr CR Withanachchi, PhD (Kel.), MA in Archaeology (SJP), BA (Hons.) in Archaeology (Kel.), FSLCA

**Technology**
Dr BA Karunarathne, PhD (Pera.), MSc (Pera.), BSc (Pera.)

**Librarian**
Mrs AS Siriwardana, MLS (Kel.), BA (SJP)

**Registrar**
Mr AMGB Abeyesinghe, MA (Pera.), PGDM (Pera.), BA (Pera.), PGC in HRM (SJP), PGC in T&M (SJP)
Faculty of Agriculture

Faculty of Agriculture was established in Puliyankulama in 2001. It borders Jaffna road (Anuradhapura-Rambewa road (A20)) and is located closer to Anuradhapura city.

The faculty offers the four-year degree programme BSc Hons (Agriculture). Students have the opportunity to select from eight (08) specialization modules on their preference. Currently, the faculty has a student population of approximately 450.

Departments
- Agricultural Engineering & Soil Sciences
- Agricultural Systems
- Animal and Food Sciences
- Plant Sciences

Faculty of Applied Sciences

Faculty of Applied Sciences located in Mihintale premises. The Faculty possesses two (02) academic departments. At present, the faculty student population is over 750.

Departments
- Biological Sciences
- Physical Sciences

Faculty of Management Studies

Faculty of Management Studies was established in 1995 in Mihintale premises. The faculty conducts six (06) four year special degree programmes, one (01) 3 year general external degree programme, one (01) Master degree, and one (01) PhD degree programme. At present, the faculty student population is over 4,600.

Departments
- Accountancy and Finance
- Business Management
- Human Resource Management
- Information Systems
- Marketing Management
- Tourism & Hospitality Management
Faculty of Medicine and Allied Sciences

The Faculty of Medical and Allied Sciences was established in Saliyapura in 2006. The faculty is located within the urban limits of Anuradhapura city bordering to Jaffna road (Anuradhapura-Rambewa road (A20)).

The faculty possesses highly qualified, experienced and dedicated staff, as well as well-equipped laboratories, a library and other necessary facilities to produce highly capable medical professionals.

In addition to the clinical buildings, the professorial units are equipped with modern facilities. They are located in the centre of Anuradhapura town close to the Anuradhapura teaching hospital. Present student population of the Faculty is approximately 1,000.

Departments

- Anatomy
- Biochemistry
- Community Medicine
- Family Medicine
- Forensic Medicine
- Gynaecology and Obstetrics
- Medical Education Unit
- Medicine
- Microbiology
- Paediatrics
- Parasitology
- Pathology
- Pharmacology
- Physiology
- Psychiatry
- Radiology & Anesthesiology Unit
- Surgery

Faculty of Social Sciences and Humanities

The Faculty of Social Sciences and Humanities was established in 1995 in Mihintale premises. The faculty conducts six (06) undergraduate degree programmes. At present, the faculty student population is over 1,800.

Departments

- Archaeology and Heritage Management
- English Language Teaching
- Environmental Management
- Humanities
- Languages
- Social Sciences
Faculty of Technology

Faculty of Technology was established in 2017 with five (05) academic departments. The Faculty is located in Mihintale premises. The faculty conducts five (05) four year special degree programmes. Currently, the faculty shares the resources of Faculty of Applied Sciences. Current student population is approximately 500.

Departments

Bioprocess Technology
Electrical & Electronic Technology
Food Technology
ICT Technology
Material Technology
Moving to a new area of the country to study can be daunting, especially if you are living away from family for the first time.

On-campus accommodation provided by RUSL gives you a convenient, safe and enjoyable living environment. You are also provided with a wide range of services such as health, food and beverages, safety and security, pastoral care, and disability support to take you to your accommodation. All the hostels are equipped with Wi-Fi, and satellite TV facilities.

Living close to campus facilities ensures easy access to classes, libraries and university life. It’s also a great way to concentrate on your studies, and you’re part of a community of people also committed to their courses.

RUSL Student Services Branch provides a variety of services and welfare facilities to the student community of the university. Main functions are as follows:

- Student registration and cancellation of studentships
- Providing accommodation facilities to students
- Paying Mahapola scholarships and the Bursary Funds to the students on time
- Providing facilities for obtaining season tickets for the public transport (SLTB)
- Maintaining canteens to provide food facilities to the students and the staff
- The appointment of officers to ensure the discipline of the students and convene the meetings time to time to review of the progress
- Conducting and coordinating the elections of the Students’ Unions of the faculties and Major Students’ Union of this University
- Assisting and monitoring student clubs, unions and associations

Accommodation

Students’ Services Division
Library

Library of the Rajarata University consists of a Main library and three faculty libraries at different locations. The Main Library is conveniently located close to the faculties as well as hostels in the Mihintale premises and serves to the Faculties of Social Sciences and Humanities, and Management Studies.

The library holds a wide range of books and periodicals in Agriculture, Applied Sciences, Management, Medicine, Social Sciences and Technology. At present, the entire library network consists of over 150,000 titles of books and about 300 foreign and local journal titles. The Main Library subscribes to five online e-library databases in which full text of over 500 journal titles can be accessed. These resources are available in both print and electronic formats. The library website provides useful online resources. The library catalogue can be seen through Online Public Access Catalogues (OPACs). The University Institutional Repository, which contains research articles published by university scholars, is maintained by the Library.

Delt

The Department of English Language Teaching (Delt) of the Faculty of Social Sciences and Humanities caters to the English for Specific Purposes (ESP) courses in all the faculties of the university with a highly qualified academic staff along with the assistance of the academic support staff.

The Delt facilitates the General English, Business English and Business Communication courses incorporated in the curriculum of the study programmes in the faculty, while a diploma in English course is offered to the undergraduates of the university.

In addition, the Delt also offers two extension courses, Diploma in English and Advanced Certificate in English to the prospective external students.
ICT Facilities

All RUSL students have access to on-campus computing facilities provided by Computer Centre and computer laboratories established in faculties. Wi-Fi connectivity is provided throughout the University.

**Computer Centre**

The Computer Centre (CC) is located in the Main premises of the University. The CC possesses 180 PCs. The facilities made available in the CC are shared by the Faculty of Management Studies and the Faculty of Social Sciences. CC and Faculty computer laboratories provide facilities for PC users, with internet connected fully loaded computers with the latest software which can fulfill the requirements of students’ specialized courses.

The CC maintains the University Learning Management System (LMS) based on the Moodle platform. The LMS provides a range of tools to support teachers and students with teaching and learning. Students can access teaching materials and resources on the LMS. Students can also submit coursework through the LMS.

The CC is an ideal place to complete assignments, carry out research and generally provide IT access to help with your studies.

**Extension courses**

The CC organizes following extension courses for the outside community:

- Certificate in Information and Communication Technology (6 months)
- Advanced Certificate in Information and Communication Technology (9 months)
- Diploma in Information and Communication Technology (1 year)

Note: 50% of the course fee is deducted for internal undergraduates of RUSL.

**Resource Centres**

In addition to PCs in the CC, the Faculty of Management Studies (FMS) has 3 resource laboratories which consist of personal computers equipped with specific software relevant to their curriculum to enable the students to gain practical experience to before going to the industry.

<table>
<thead>
<tr>
<th>Resource Centre</th>
<th>No. of PCs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Computer Centre</td>
<td>180</td>
</tr>
<tr>
<td>FMS - Accountancy &amp; Finance Resource Centre</td>
<td>15</td>
</tr>
<tr>
<td>FMS - Business Management Resource Centre</td>
<td>12</td>
</tr>
<tr>
<td>FMS - IT Lab</td>
<td>70</td>
</tr>
<tr>
<td>FMS - Tourism and Hospitality Management Resource Centre</td>
<td>24</td>
</tr>
</tbody>
</table>

**Opening hours:**

- Weekdays (Monday - Friday) 08:30 AM - 06:00 PM
- Saturdays 08:30 AM - 04:30 PM
- Closed on Sundays and public holidays
Centre for Distance and Continuing Education

The Centre for Distance and Continuing Education (CDCE) of Rajarata University of Sri Lanka was established to coordinate activities of the external academic programmes organized by the faculties to provide learning opportunities to a wider spectrum of students through external programmes with the intention of producing skilled, knowledgeable and employable Graduates, Diploma, and Certificate holders. A variety of academic programmes are organized by the CDCE.

Academic programmes

- B.Sc. (Biological Sciences) External Degree – Online mode
- B.Sc. (Physical Sciences) External Degree – Online mode
- BBA (General) External Degree
- Diploma in English
- Diploma in Information Communication Technology
- Diploma in Business Economics
- Diploma in Tamil
- Diploma in Environment Management
- Advanced Certificate Course in English
- Advanced Certificate Course in Information and Communication Technology
- Certificate Course in Information and Communication Technology
- Certificate Course in Tamil
- Certificate Course in Community Health in Complementary and Alternative Medicine

Contact us for more information:
Assistant Registrar,
Centre for Distance and Continuing Education,
Rajarata University of Sri Lanka,
Mihintale.

Telephone: +94(0)25 3244229
Fax: +94(0)25 2266334
E-mail: ar.cdce@rjt.ac.lk

Career Guidance Unit

Career Guidance Unit is located at the Main premises of the University. The prime objective of the Career Guidance Unit is to support the undergraduates to reflect on their ambition, interest, qualifications and abilities. Programmes, activities and events are designed focusing on the provision of necessary information sought by students, developing professionalism and career prospects of the undergraduates.

Career Guidance programmes are carried out by the Director of Career Guidance Unit with the help of Career Guidance Coordinators of each faculty.
Student Counselling

Coming to university is an exciting time, but also a very challenging one. During the years ahead there may be times when you need some help and advice and the University offers an extensive range of support to ensure that, on both an academic and personal level, your experience as an undergraduate is successful and fulfilling.

The University provides a free, professional and confidential counselling service for all its students. Counselling gives you the opportunity to talk in confidence to someone who has no other role in your life (someone who is not a tutor, friend or relation). It is the chance to talk to someone who will not judge you, criticise you or be shocked by whatever you have to say. Counsellors will work flexibly with you to help you develop a clearer understanding of your situation, help you recognise your feelings, and discuss and agree strategies to help with the difficulties you are experiencing.

Our Students

RUSL Faculty of Management Studies approach supports students to develop learners who are:

- **confident** in working with information and ideas – their own and those of others
- **responsible** for themselves, responsive to and respectful of others
- **reflective** as learners, developing their ability to learn
- **innovative** and equipped for new and future challenges
- **engaged** intellectually and socially, and ready to make a difference in the world.
Student Life

In addition to co-curricular activities, the University provides students with a range of facilities to develop their soft skills, personal growth, mental and physical fitness through various social and leisure activities.

University Student Centre

The University Student Centre, which is located in the Main premises of the University, is a popular venue for social gatherings of students. It is a freely accessible all the students in the university. The University Student Centre is ideal location for all the students to enhance their social relationships among them.

Cultural Centre

The Cultural Centre located in the Main premises of the University was established aiming at facilitating to the students of all six faculties for strengthening extracurricular activities which are based on cultural events and preserving our cultural events and dimensions for the future generation. Programmes and events organized by the Cultural Centre enable to mitigate the boundaries existing among the undergraduates who have come from different ethnic groups.

Cultural events and social gatherings are mostly held in the Dr WD Amawadewa Auditorium or in the dedicated hall of the Cultural Centre, which includes a stage. In addition, the University Open Air Theatre hosts outdoor cultural activities.
The Physical Education Unit, which caters to all six faculties, has been set up in the Mihintale premises with the intention of providing physical education and facilitating the students to engage in a wide spectrum of indoor and outdoor sports and games. The University possesses a modern-day gymnasium, a swimming pool built according to international standards, and two playgrounds which includes cricket practice nets.

Various types of Sports events, physical education programmes, and sports competitions in faculty, university, and inter-university levels are organized by the Physical Education Unit to improve physical and mental wellbeing of students. Especially, soft skill development programs are carried out with the help of physical education unit of the University. International tournaments are also organized to get foreign exposure.

**Goals**

Goal of the Physical education unit is to awaken the awareness within young people that life-long practice of sports can help in the quest for self-improvement and secondary effect such as better hygiene and health.

**Objectives**

The main objective of the Physical education unit is to promote and improve the students’ sporting abilities and provide opportunities to develop individual and team sport and physical education of the students of the Rajarata University of Sri Lanka.
There is a wide variety of students’ clubs and societies which run activities, events, competitions, productions, get-togethers, seminars, camps, conferences and seminars offer: academic, cultural, spiritual and special interest clubs to enhance students’ soft skills and social life through teamwork. Students’ clubs and societies cater for cultural, political, religious, social, sporting and other types of interest. All clubs & societies offer opportunities for beginners as well as the more experienced.

RUSL Student Association organizes and hosts a variety of events each year including Freshers’ Night, Going downs, Musical shows, blood donation campaigns, dramas, and many other cultural and religious events.
Health Services

The team of medical officers (Western, Ayurvedic, and Dental) and supporting staff at the university Health Centre provides health care and medical advice for the university community (students and the staff).

Basic health care can be taken from the daily OPD Service and in case of emergencies they are referred to the Mihintale Hospital or General Hospital, Anuradhapura. Students and staff members who expect to obtain the health services are supposed to get themselves registered in the Medical Centre.

Other facilities

- **Banking**
  Bank of Ceylon ATM is available at the Main entrance of the university. Other banking facilities are available at Mihintale town.

- **Photocopying, printing, and book binding**
  Available at the entrance of the Main Library at concessionary rates.

- **Scanning facilities**
  Students can use scanning facilities free of charge at the Audio Visual Unit of the Main Library.

- **Purified water**
  Available free of charge at the Purified Water Unit.

- **Internet and Satellite Television facilities**
  Wi-Fi and Satellite TV facilities are available within the university.
The Faculty of Management Studies (FMS) is one of the six faculties of Rajarata University of Sri Lanka. It was founded in 1995. Over the last two decades, Rajarata University has been active in management education. Student population of the faculty has increased significantly over the last few years making a total of over 4,500 (internal and external) and 150 postgraduate students. Most of the graduates who passed out over the last twenty years hold responsible positions in government, industry, and trade local and overseas.

**Our Mission**

“Provide quality education in Management Studies and leadership with practical skills and to conduct research giving due consideration to the changing environment”

**Objectives**

The objectives of the faculty are as follows;

- To provide the students with business and management education to assist and develop the business enterprises
- To make opportunities for the students to gain necessary skills and knowledge required by emerging industries/business enterprises and to enable them to be professionals in the rapidly developing business environment
- To provide adequate theoretical and practical knowledge to understand the problems in the business world and to develop their prospective careers
- To encourage students to achieve their full potential in creative thinking, problem solving, communication, and research skills relevant to their specific area of study
- To provide students with a greater support in pursuing disciplinary sub majors where and when facilities are available
Officers of Faculty Administration

Dean
Dr KGA Udaya Kumara
PhD (Xiamen, P.R. China), MCom (Kel.), PGDM (RUSL), BSc Busi. Ad. (Sp.) (SJP)

Heads of Departments

Accountancy and Finance
Dr WP Wijewardena
PhD (Xiamen, P.R. China), MBA (RUSL), BCom (Sp.) (Kel.)

Business Management
Dr HMBP Ranaweera
PhD (P.R. China), MBA (RUSL), BSc Estate Mgt. & Valuation (Sp.) (SJP)

Tourism and Hospitality Management
Dr DMC Dassanayake
PhD (Waikato, New Zealand), MBA (RUSL), BSc (Hospitality Mgt.) (Sp.) (RUSL)

Postgraduate Unit

MBA degree programme

Project Directors

<table>
<thead>
<tr>
<th>Year</th>
<th>Coordinators</th>
</tr>
</thead>
</table>
| Year I | Mr PDNK Palihena  
MCom (Kel.), PGDM (RUSL), BCom (Sp.) (SJP) |
| Year II | Dr KGA Udaya Kumara  
PhD (Xiamen, P.R. China), MCom (Kel.), PGDM (RUSL), BSc Busi. Ad. (Sp.) (SJP) |

Coordinators

Information Systems Unit
Mr VKN Gamini
MSc in Com. Sc. (Col.), PGD in Com. Tech. (Col.), BSc Busi. Ad. (Sp.) (SJP)

Assistant Registrar
Ms HSMDSM Samarakoon  
MHRM (Kel.) (Reading), BSc Food Sc. & Tech. (Sp.) (WUSL)

BBA Unit

Year I
Mr RKD Randeni
PhD (Reading), MCom (Kel.), BA (Econ.) Sp. (Kel.)

Year II
Dr WP Wijewardena
PhD (Xiamen, P.R. China), MBA (RUSL), BCom (Sp.) (Kel.)

Year III
Mr WWAN Sujeewa
PhD (Reading), MCom (Kel.), PGDM (RUSL), BCom (Sp.) (SJP), CTHE (Col.), LICA
Degree Programmes

The following undergraduate and postgraduate degree programmes are available in the Faculty of Management Studies for prospective students.

<table>
<thead>
<tr>
<th>Degree programme</th>
<th>Duration (years)</th>
<th>Medium of Instruction</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Internal</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>B.Sc. (Accountancy and Finance) Special Degree</td>
<td>4</td>
<td>English *</td>
</tr>
<tr>
<td>B.Sc. (Business Management) Special Degree</td>
<td>4</td>
<td>English *</td>
</tr>
<tr>
<td>B.Sc. (Hons.) in Human Resource Management Degree</td>
<td>4</td>
<td>English *</td>
</tr>
<tr>
<td>B.Sc. (Hons.) in Information Systems Degree</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td>B.Sc. (Hons.) in Marketing Management Degree</td>
<td>4</td>
<td>English *</td>
</tr>
<tr>
<td>B.Sc. (Tourism and Hospitality Management) Special Degree</td>
<td>4</td>
<td>English</td>
</tr>
<tr>
<td><strong>External</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelor of Business Administration (General) External Degree</td>
<td>3</td>
<td>Sinhala</td>
</tr>
<tr>
<td><strong>Postgraduate Programmes</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Master of Business Administration (MBA)</td>
<td>2</td>
<td>English</td>
</tr>
<tr>
<td>Ph.D. Programme</td>
<td>3</td>
<td>English</td>
</tr>
</tbody>
</table>

* Lectures are conducted in Sinhala and English media during the 1st year, and in English medium from 2nd year onwards.

Selection Criteria

Admission Requirements

Admission of internal students to the Faculty of Management Studies is subject to the government policy on university admissions. The allocation of students to the Faculty is done by the University Grants Commission (UGC).

Minimum eligibility requirements for admission to degree programmes other than the B.Sc. (Tourism and Hospitality Management) Special Degree

Students who are willing to follow B.Sc. (Accountancy and Finance) Special, B.Sc. (Business Management) Special, B.Sc. (Hons.) in Human Resource Management, B.Sc. (Hons.) in Information Systems, or B.Sc. (Hons.) in Marketing Management Degree Programmes at Faculty of Management Studies should have obtained at least three “S” grades for one of the following combinations of subjects at GCE (Advanced Level) Examination:

(i) · Accounting · Business Studies · Economics

Or
At least two subjects given in (i) above and the third subject from the subjects given below:

- Agricultural Science
- English
- German
- Logic & Scientific Method
- Business Statistics
- French
- History
- Physics
- Combined Mathematics
- Geography
- Information & Communication Technology
- Political Science

The students are allocated to the above mentioned degree programmes by the University based on the following criteria:

(a) Z-score obtained at the GCE Advanced Level examination
(b) Student’s preference for the degree programme, and
(c) District quota
(d) Seat availability

Minimum eligibility for admission requirements to the B.Sc. (Tourism and Hospitality Management) Special Degree

Students who are willing to follow B.Sc. (Tourism and Hospitality Management) Special Degree should have obtained at least three “S” grades for of the following combinations of subjects at GCE (Advanced Level) Examination;

(i) Any three subjects in the Commerce, Biological Science and Physical Science Streams, or
(ii) At least one of the following subjects and any other two subjects in the Arts Stream subjected to the conditions of the Arts Stream.
   - Economics
   - Geography
   - Business Statistics

Students are selected to this degree programme by the UGC using the following criteria:

(a) Z-score obtained at the GCE Advanced Level examination
(b) Student’s preference for the degree programme, and
(c) District quota
(d) Seat availability

Degree Programmes - Terminology

**Academic Year**

The academic year is directly related to the academic year referred to by the University Grants Commission (UGC).

E.g. Academic Year 2016/2017

**Programme**

Each degree programme conducted by the Faculty of Management Studies.

**Semester**

A period of 15 weeks within which the course units are taught and students’ performance is evaluated. An academic year is divided into 2 Semesters, i.e. Semester 1 and Semester 2.

**Course**

A course is a subject prescribed to be followed by a student during a semester.
Service Unit

The Faculty consists of the following service units to carry out lectures:

<table>
<thead>
<tr>
<th>Service Unit</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accountancy and Finance</td>
<td>ACF</td>
</tr>
<tr>
<td>Business Economics</td>
<td>BEC</td>
</tr>
<tr>
<td>Information Technology Management</td>
<td>ITM</td>
</tr>
<tr>
<td>Human Resource Management</td>
<td>HRM</td>
</tr>
<tr>
<td>Management</td>
<td>MGT</td>
</tr>
<tr>
<td>Marketing Management</td>
<td>MKT</td>
</tr>
<tr>
<td>Tourism and Hospitality Management</td>
<td>THM</td>
</tr>
</tbody>
</table>

In addition, the Faculty gets support for English Language Teaching from the following department of the Faculty of Social Sciences and Humanities:

<table>
<thead>
<tr>
<th>Service Unit</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department of English Language Teaching</td>
<td>ELT</td>
</tr>
</tbody>
</table>

Course Code

A course is denoted by the name of the course along with a course code. The course code consists of 7 alphanumeric characters as follows:

- ACF 1133
- MGT 2144

- The first 3 characters denote the Service unit through which the course is offered.
  - e.g. ACF – Accountancy and Finance unit
  - MGT – Management unit
- The first digit denotes the year of the degree programme. e.g. 1 for first year, 2 for second year
- The second digit denotes the semester of the year of the degree programme. e.g. 1 for semester 1, 2 for semester 2
- The third digit denotes the unique serial number of the course within the semester.
- The fourth digit denotes the credit rating assigned for each course.

NB: The notation described above is valid only for Undergraduate Course Codes.

“I never teach my pupils. I only attempt to provide the conditions in which they can learn.”

Albert Einstein

“Great things in business are never done by one person. They’re done by a team of people.”

Steve Jobs
Undergraduate Degree Programmes
B.Sc. (Accountancy and Finance) Special degree is ideal for you if you're interested in a career in accountancy and finance and would like to top it up with a world class academic qualification. You will develop a sound knowledge of professional procedures and developments in accounting along with a broad theoretical underpinning. During the 2nd semester of the 4th year, you have the opportunity to undertake a six (06) month industrial training in an accounting firm or equivalent organization as a part of your studies to get the practical exposure. After successful completion of the degree, you will have acquired a comprehensive theoretical knowledge and practical experience to start your career in any accountancy or finance-related business enterprise.

Aim of the degree programme

The aim of this degree programme is to produce competent graduates with required knowledge, skills and attitudes to take the challenges in the context of Accountancy & Finance in the public and private sector organizations, which is undergoing a dynamic world.

Objectives

The objectives of the degree programme are as follows:

- To satisfy the job market requirements by producing the competent Graduates in the discipline of Accountancy & Finance.
- To provide thorough knowledge about the other functional areas of management supporting to the discipline.
- To provide opportunities for practical training to improve the standard of skills of the undergraduates in the discipline.
- To encourage students to search for new knowledge through research and apply them to solve issues and problems in the discipline of Accountancy and Finance.
- To facilitate the students to get practice with currently available IT packages relevance to the discipline.
- To provide opportunities for undergraduates to develop the professional skills and enthusiasm required for lifelong learning.
- To develop a person with good citizenship.
## Structure of the B.Sc. (Accountancy and Finance) Special Degree

### Semester I
- **Year I**
  - MGT 1114: Principles of Management
  - BEC 1123: Micro Economics
  - ACF 1133: Financial Accounting I
  - BEC 1143: Business Mathematics
  - ITM 1153: Information Technology Fundamentals
  - ELT 1160: General English I

### Semester II
- **Year I**
  - MGT 1213: Positive Psychology and Career Development
  - BEC 1223: Macro Economics
  - ACF 1233: Financial Accounting II
  - BEC 1243: Business Statistics
  - BEC 1252: Social and Ethnic Harmony
  - ELT 1260: General English II

<table>
<thead>
<tr>
<th>Year II</th>
<th>Semester II</th>
</tr>
</thead>
<tbody>
<tr>
<td>HRM 2113: Human Resource Management</td>
<td>ACF 2213: Auditing and Assurance</td>
</tr>
<tr>
<td>MKT 2123: Marketing Management</td>
<td>ACF 2224: Computer Based Accounting</td>
</tr>
<tr>
<td>ACF 2134: Advanced Financial Accounting</td>
<td>ACF 2233: Cost and Management Accounting</td>
</tr>
<tr>
<td>BEC 2143: Business Law</td>
<td>MGT 2243: Management Information Systems</td>
</tr>
<tr>
<td>BEC 2153: Management Science</td>
<td>ACF 2253: Taxation</td>
</tr>
<tr>
<td>ELT 2161: Business English I</td>
<td>ELT 2261: Business Communication</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year III</th>
<th>Semester III</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACF 3114: Financial Management</td>
<td>ACF 3214: Investment and Portfolio Management</td>
</tr>
<tr>
<td>MGT 3133: Organizational Behaviour</td>
<td>ACF 3233: Auditing &amp; Assurance and Practice</td>
</tr>
<tr>
<td>ACF 3143: Advanced Management Accounting</td>
<td>ACF 3243: Financial Securities and Capital Markets</td>
</tr>
<tr>
<td>ACF 3153: Advanced Accounting Theory</td>
<td>ACF 3253: Procurement and Inventory Management</td>
</tr>
<tr>
<td>ELT 3162: Communication and Professional Development</td>
<td>ACF 3262: Research Methodology I - Theory</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Year IV</th>
<th>Semester IV</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACF 4114: Financial Statement Analysis</td>
<td>ACF 4216: Independent Research in Accounting and Finance **</td>
</tr>
<tr>
<td>MGT 4124: Strategic Management</td>
<td>And</td>
</tr>
<tr>
<td>ACF 4133: Corporate Finance</td>
<td>ACF 4229: Industrial Training and Project Report ***</td>
</tr>
<tr>
<td>ACF 4143: Business Valuation: Theory and Practice</td>
<td>Or following three courses:</td>
</tr>
<tr>
<td>ACF 4154: Financial Modeling and Forecasting</td>
<td>ACF 4233: Governance and Risk Management</td>
</tr>
<tr>
<td>ACF 4162: Research Methodology II - Proposal *</td>
<td>MGT 4243: Project Management</td>
</tr>
</tbody>
</table>

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* Student should submit the final proposal on or before 5th week of the Semester I of Year IV.

** Spiral bounded copy of the research report is to be submitted on or before 8th week of the Semester II of Year IV.

*** Industrial Training and Project Report: The department provides a six month optional training component in industry and it is scheduled at the final semester of the degree programme. Students are directed to the training in recognized organizations accepted by the Department and the Faculty.
B.Sc. (Business Management)

Special Degree

<table>
<thead>
<tr>
<th>Duration:</th>
<th>Four years</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of Total Credits:</td>
<td>121</td>
</tr>
</tbody>
</table>

Business Management degree provides you with a comprehensive understanding of managing public and private organizations in any part of the world efficiently and effectively in the dynamic environment. You will develop conceptual and practical skills in the different disciplines of the management.

**Aim of the degree programme**

The aim of this degree programme is to equip students with required knowledge, skills and attitudes in order to produce high quality, innovative and conscientious graduates in the field of Business Management who are capable of eventually holding managerial positions in private and public sector establishments.

**Objectives**

The objectives of the degree programme are as follows:

- To provide students with knowledge of principles of business management, to familiarize them with the basic functions and processes of management at all levels.
- To introduce students to contemporary issues in management and to familiarize them with the processes, procedures, systems and practices of successful management of business.
- To evaluate ethical, social, cultural and political issues as they relate to their tasks in the conduct of business.
- To take students through the entrepreneurial process and inculcate competencies in risk taking and being innovative to create and succeed in business.
- To develop effective leadership, communication and team management skills necessary for the survival and be successful in diverse and turbulent environment.
- To inculcate a strong sense of responsibility, accountability and commitment towards national development.
Structure of the B.Sc. (Business Management) Special Degree

<table>
<thead>
<tr>
<th>Semester I</th>
<th>Semester II</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Year I</strong></td>
<td><strong>Year II</strong></td>
</tr>
<tr>
<td>MGT 1114 Principles of Management</td>
<td>MGT 1213 Positive Psychology &amp; Career Development</td>
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<td>ACF 1133 Financial Accounting I</td>
<td>ACF 1233 Financial Accounting II</td>
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<td>BEC 1143 Business Mathematics</td>
<td>BEC 1243 Business Statistics</td>
</tr>
<tr>
<td>ITM 1153 Information Technology Fundamentals</td>
<td>BEC 1252 Social and Ethnic Harmony</td>
</tr>
<tr>
<td>ELT 1160 General English I</td>
<td>Or</td>
</tr>
<tr>
<td></td>
<td>MGT 1252 Indigenous Management</td>
</tr>
<tr>
<td></td>
<td>ELT 1260 General English II</td>
</tr>
<tr>
<td><strong>Year II</strong></td>
<td></td>
</tr>
<tr>
<td>MGT 2113 Management Information Systems</td>
<td>HRM 2213 Human Resource Management</td>
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<tr>
<td>MKT 2123 Marketing Management</td>
<td>BEC 2223 Managerial Economics</td>
</tr>
<tr>
<td>ACF 2133 Computer Based Accounting</td>
<td>ITM 2232 E-Commerce</td>
</tr>
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<td>BEC 2143 Business Law</td>
<td>ACF 2243 Cost &amp; Management Accounting</td>
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<tr>
<td>BEC 2153 Management Science</td>
<td>THM 2252 Tourism &amp; Hospitality Industry</td>
</tr>
<tr>
<td>ELT 2161 Business English</td>
<td>Or</td>
</tr>
<tr>
<td></td>
<td>MGT 2252 Public Sector Management</td>
</tr>
<tr>
<td></td>
<td>ELT 2262 Business Communication</td>
</tr>
<tr>
<td><strong>Year III</strong></td>
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</tr>
<tr>
<td>ACF 3113 Financial Management</td>
<td>ACF 3213 Investment &amp; Portfolio Management</td>
</tr>
<tr>
<td>MGT 3123 Operations Management</td>
<td>MGT 3223 Total Quality Management</td>
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<td>MGT 3133 Organizational Behaviour</td>
<td>MGT 3234 Project Management</td>
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<tr>
<td>ACF 3145 Auditing &amp; Taxation</td>
<td>MKT 3243 Logistic &amp; Supply Chain Management</td>
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<tr>
<td>MGT 3152 Disaster Management</td>
<td>Or</td>
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<tr>
<td>BEC 3152 Insurance and Risk Management</td>
<td>MGT 3253 Research Methodology</td>
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<tr>
<td><strong>Year IV</strong></td>
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</tr>
<tr>
<td>MGT 4114 International Business Management</td>
<td>MGT 4214 Corporate Social Responsibility *</td>
</tr>
<tr>
<td>MGT 4124 Strategic Management</td>
<td>MGT 4228 Industrial Training **</td>
</tr>
<tr>
<td>MGT 4134 Entrepreneurship</td>
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</tr>
<tr>
<td>MGT 4146 Independent Research</td>
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</tbody>
</table>

* This course unit is offered through LMS and student-instructor interaction is performed using the facilities of LMS.

** Industrial Training: The department provides a six month compulsory training component in the practical world of work and it is scheduled at the final semester of the degree programme. Students are directed to the training in recognized organizations accepted by the Department and the Faculty.
The B.Sc. (Hons.) in Human Resource Management degree is designed to meet the challenges encountered by a modern human resource manager in a competitive environment and gain competitive advantages managing human resources in an efficient manner. Hence, the programme provides ample opportunities to gain vital technical, interpersonal and conceptual skills in the field of human resource management.

Aim of the degree programme

The aim of the degree programme is to provide extensive theoretical knowledge with practical exposure about Human Resource Management in order to develop a proficient graduate in HRM.

Objectives

The objectives of the degree programme are as follows:

- Develop students with required theoretical and practical knowledge on Human Resource Practices within four years period
- Produce high skilled, competent and capable Human Resource Management graduates to fulfil the requirement of professional human resource manager of the country
- Increase the student intake to contribute the development of the university as well as the development of the country
### Structure of the B.Sc. (Hons.) in Human Resource Management Degree

<table>
<thead>
<tr>
<th>Semester I</th>
<th>Semester II</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Year I</strong></td>
<td><strong>Year II</strong></td>
</tr>
<tr>
<td>MGT 1114 Principles of Management</td>
<td>HRM 1213 Introduction to Human Resource Management</td>
</tr>
<tr>
<td>BEC 1123 Micro Economics</td>
<td>BEC 1223 Macro Economics</td>
</tr>
<tr>
<td>ACF 1133 Financial Accounting I</td>
<td>ACF 1233 Financial Accounting II</td>
</tr>
<tr>
<td>BEC 1143 Business Mathematics</td>
<td>BEC 1243 Business Statistics</td>
</tr>
<tr>
<td>ITM 1153 Information Communication Technology Fundamentals</td>
<td>MGT 1252 Indigenous Human Resource Management</td>
</tr>
<tr>
<td>ELT 1160 General English I</td>
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<table>
<thead>
<tr>
<th><strong>Year II</strong></th>
<th><strong>And one of the following two elective courses:</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 2113 Positive Psychology</td>
<td>THM 2262 Introduction to Tourism and Hospitality Industry</td>
</tr>
<tr>
<td>BEC 2123 Labour Economics</td>
<td>MGT 2262 Public Sector Management</td>
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<td>MKT 2133 Marketing Management</td>
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<tr>
<td>BEC 2143 Management Science</td>
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<td>ITM 2152 E-Commerce</td>
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<tr>
<td>ELT 2161 Business English</td>
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</tr>
<tr>
<td>HRM 2213 Human Resource Planning and Staffing</td>
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<tr>
<td>HRM 2223 Organizational Psychology and Counseling</td>
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<tr>
<td>ACF 2233 Cost and Management Accounting</td>
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<td>ITM 2243 Management Information Systems</td>
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<tr>
<td>ELT 2252 Business Communication</td>
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</table>

<table>
<thead>
<tr>
<th><strong>Year III</strong></th>
<th><strong>Year IV</strong></th>
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</thead>
<tbody>
<tr>
<td>HRM 3113 Labour Law</td>
<td>HRM 4113 International Human Resource Management</td>
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<tr>
<td>HRM 3123 Performance Management</td>
<td>MGT 4124 Strategic Management</td>
</tr>
<tr>
<td>MGT 3133 Organizational Behavior</td>
<td>HRM 4133 Contemporary Issues in HRM</td>
</tr>
<tr>
<td>ACF 3143 Financial Management</td>
<td>HRM 4142 Strategic Human Resource Management</td>
</tr>
<tr>
<td>HRM 3152 Employee Health, Safety and Welfare Management</td>
<td>HRM 4156 Independent Research</td>
</tr>
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<td>MGT 3163 Operations Management</td>
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<td>HRM 3213 Reward Management</td>
<td>HRM 4218 Industrial Training</td>
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<td>HRM 3223 Human Resource Development</td>
<td>MGT 4224 Corporate Social Responsibility</td>
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<td>HRM 3233 Industrial Relations</td>
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<td>HRM 3243 Research Methodology</td>
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<td>ACF 3253 Financial Statement Analysis</td>
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</table>
Contemporary business enterprises consist of information which are handled using networked computers, the web and large scale databases. The creative use of information systems can transform organizations, and successful enterprises that require hybrid managers and analysts who can evaluate, use the necessary tools, assess the involved risks, provide key insights and give sound direction for strategic business planning. This degree programme is designed to produce high quality intellectuals with the technical and managerial understanding to develop and manage such information systems.

**Aim of the degree programme**

Aim of this degree programme is to provide excellent education in the field of Management with Information System in order to produce human resources with necessary competencies to successfully perform business functions in an organization and with essential insight to conduct research giving due consideration to the dynamic business environment.

**Objectives**

The objectives of the degree programme are as follows:

- To provide the students with business and management education to assist and develop the business enterprises.
- To enhance problem solving, teamwork, communication and research skills of students to withstand the challenges in the dynamic business environment.
- To equip students with Information Systems skills to improve their managerial competencies.
- To produce competent graduates to meet the demand of the industry, in particular, in the North Central Province.
# Structure of the B.Sc. (Hons.) in Information Systems Degree

<table>
<thead>
<tr>
<th>Semester I</th>
<th>Semester II</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Year I</strong></td>
<td><strong>Year II</strong></td>
</tr>
<tr>
<td>ITM 1153 Information Technology Fundamentals</td>
<td>ITM 1243 Foundation of Information Systems</td>
</tr>
<tr>
<td>ITM 1143 Mathematics and Statistics for IS</td>
<td>BEC 1223 Macro Economics</td>
</tr>
<tr>
<td>MGT 1114 Principles of Management</td>
<td>MGT 1213 Positive Psychology &amp; Career Development</td>
</tr>
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<td>BEC 1123 Micro Economics</td>
<td>ACF 1233 Financial Accounting II</td>
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<tr>
<td>ACF 1133 Financial Accounting I</td>
<td>BEC 1253 Social and Ethnic Harmony</td>
</tr>
<tr>
<td>ELT 1160 General English I</td>
<td>ELT 1260 General English</td>
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</table>

<table>
<thead>
<tr>
<th><strong>Year III</strong></th>
<th><strong>Year IV</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>ITM 2133 Introduction to Programming</td>
<td>ITM 3123 Enterprise Architecture</td>
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<tr>
<td>ITM 2143 IT Tools for Management</td>
<td>ITM 3143 Enterprise Architecture</td>
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<td>MGT 2123 Marketing Management</td>
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<td>HRM 2113 Human Resource Management</td>
<td>ITM 3153 Application Development</td>
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<td>BEC 2153 Management Science</td>
<td>ITM 3163 Business Process Management</td>
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<td>ELT 2161 Business English</td>
<td>And one of the following two elective courses:</td>
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<table>
<thead>
<tr>
<th><strong>And one of the following two elective courses:</strong></th>
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</thead>
<tbody>
<tr>
<td>ITM 3123 Enterprise Architecture</td>
<td>ITM 3213 Fundamentals of Computer Networks</td>
</tr>
<tr>
<td>ITM 3143 Web Application Development</td>
<td>ITM 3223 IS Security and Risk Management</td>
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<tr>
<td>MGT 3133 Organizational Behaviour</td>
<td>ITM 3233 Research Methodology for IS</td>
</tr>
<tr>
<td>ACF 3113 Financial Management</td>
<td>ITM 3243 Human Computer Interaction</td>
</tr>
<tr>
<td>And one of the following two elective courses:</td>
<td>And one of the following two elective courses:</td>
</tr>
<tr>
<td>ITM 4113 IS Strategy and Management</td>
<td>ITM 3253 Enterprise Systems</td>
</tr>
<tr>
<td>ITM 4123 IT Audit and Controls</td>
<td>ITM 3263 Computer Based Accounting</td>
</tr>
<tr>
<td>ITM 4133 IS Project Management</td>
<td>ITM 4218 Industrial Training &amp; Project Report *</td>
</tr>
<tr>
<td>ITM 4146 Independent Research Thesis</td>
<td>ITM 4224 IT based development Project</td>
</tr>
<tr>
<td>And one of the following two elective courses:</td>
<td>Or following three courses:</td>
</tr>
<tr>
<td>ITM 4153 IS Innovation and New Technologies</td>
<td>ITM 4234 Software Quality Assurance</td>
</tr>
<tr>
<td>ITM 4163 Technology and Law</td>
<td>ITM 4244 Social aspects of ICT</td>
</tr>
</tbody>
</table>

*Industrial Training and Project Report: The department provides a six month optional training component in industry and it is scheduled at the final semester of the degree programme. Students are directed to the training in recognized organizations accepted by the Department and the Faculty.*
B.Sc. (Hons.) in Marketing Management

Present business environments are highly competitive, volatile, globalized, turbulent, dynamic, and multiphase. Marketing manager is a challenging profession and has to play a vital role in the modern organizations. Capable and competent managers are essential to run the business successfully. This degree programme is designed to produce highly capable and competent marketing managers for the future development of the country and overseas.

Aim of the degree programme

On successful completion of this degree programme the graduates are expected to cultivate cognitive, relational, and attitudinal competencies and values including acquisition of internationally acknowledge best practices in marketing.

Objectives

The objectives of the degree programme are as follows:

- To equip the undergraduates with knowledge, skills, acumen and attitudes to become a professional marketers capable of influencing the processes of generating offerings to the market requirements
- To provide a sound base of competencies enabling the graduates to develop their professional careers in marketing
- To equip students with skills to reconcile organizational activities with globally acknowledged broad environment concerns and the capacity to adapt to the dynamism in marketing
- To help acquisition and creation of a positive mind set enabling the graduates to think globally but act locally to address regional needs of the country
- To inculcate a system of attitude and values, among the graduates, necessary to be responsible citizens of Sri Lanka

Duration: Four years
No. of Total Credits: 122

Marketing takes a day to learn. Unfortunately, it takes a lifetime to master.
— Philip Kotler —
## Structure of the B.Sc. (Hons.) in Marketing Management Degree

<table>
<thead>
<tr>
<th>Semester I</th>
<th>Semester II</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Year I</strong></td>
<td><strong>Year II</strong></td>
</tr>
<tr>
<td>MGT 1114</td>
<td>MGT 1214</td>
</tr>
<tr>
<td>Principles of Management</td>
<td>Marketing Management</td>
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<td>BEC 1223</td>
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<td>ACF 1233</td>
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<td>Financial Accounting II</td>
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<td>BEC 1243</td>
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<td>ELT 1160</td>
<td>BEC 1252</td>
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<td>General English I</td>
<td>Social and Ethnic Harmony</td>
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<tbody>
<tr>
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<table>
<thead>
<tr>
<th>Year III</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACF 3113</td>
</tr>
<tr>
<td>Financial Management</td>
</tr>
<tr>
<td>MKT 3123</td>
</tr>
<tr>
<td>Operations Management</td>
</tr>
<tr>
<td>MKT 3133</td>
</tr>
<tr>
<td>Managing Creativity</td>
</tr>
<tr>
<td>MKT 3143</td>
</tr>
<tr>
<td>Brand Management</td>
</tr>
<tr>
<td>And one of the following two elective courses:</td>
</tr>
<tr>
<td>MKT 3153</td>
</tr>
<tr>
<td>Sales Management</td>
</tr>
<tr>
<td>MKT 3163</td>
</tr>
<tr>
<td>Retail Marketing</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Year IV</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 4114</td>
</tr>
<tr>
<td>International Business Management</td>
</tr>
<tr>
<td>MKT 4124</td>
</tr>
<tr>
<td>Strategic Management</td>
</tr>
<tr>
<td>MGT 4134</td>
</tr>
<tr>
<td>Entrepreneurship</td>
</tr>
<tr>
<td>MKT 4146</td>
</tr>
<tr>
<td>Dissertation</td>
</tr>
<tr>
<td>And one of the following two elective courses:</td>
</tr>
<tr>
<td>THM 4152</td>
</tr>
<tr>
<td>Hospitality Marketing</td>
</tr>
<tr>
<td>MKT 4152</td>
</tr>
<tr>
<td>Agriculture Marketing</td>
</tr>
</tbody>
</table>
Tourism and Hospitality Management (THM) is one of the world’s most exciting and fastest growing industries. This degree is designed to develop skills, competencies and right attitudes of the undergraduates which are essential to work at the managerial level in the respective industry. The students are directed to star-class hotels during the degree programme in order to give them practical exposure to the industry.

**Aim of the degree programme**

The aim of the programme is to imbue Students with the knowledge, skills, attitudes, values, and strategic perspectives essential to take leadership roles in the Tourism and Hospitality Industry. The programme will produce the managers to undertake the challengers upcoming in the Tourism and Hospitality Industry, meeting the requirements of changing business environment.

**Objectives**

The objectives of the degree programme are as follows:

- To provide students with knowledge of principle of management to familiarize them with the basic functions and processes of management at all the level in the field of tourism and hospitality.
- To develop students’ professional understanding of how hospitality and tourism organizations integrate business functions and focuses on specific departmental responsibilities.
- To equip students with the analytical and conceptual skills necessary for eventual higher level management in the tourism and hospitality industry.
- To develop effective team playing abilities, leadership skills, communication skills and IT skills to successfully run the operation of the contemporary tourism and hospitality organizations.
- To inculcate the positive attitudes, work norms and ethics, responsibilities and discipline in the undergraduates to be a professional higher manager in the field.
### Structure of the B.Sc. (Tourism and Hospitality Management) Special Degree

#### Year I

<table>
<thead>
<tr>
<th>Semester I</th>
<th>Semester II</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 1114 Principles of Management</td>
<td>MGT 1213 Positive Psychology and Career Development</td>
</tr>
<tr>
<td>BEC 1124 Economics</td>
<td>ACF 1223 Financial Accounting - I</td>
</tr>
<tr>
<td>THM 1133 Introduction to Tourism and Hospitality Industry</td>
<td>THM 1233 Front Office Management</td>
</tr>
<tr>
<td>BEC 1143 Business Mathematics</td>
<td>BEC 1243 Business Statistics</td>
</tr>
<tr>
<td>ITM 1153 Information Technology Fundamentals</td>
<td>BEC 1252 Social and Ethnic Harmony</td>
</tr>
<tr>
<td>ELT 1160 General English - I</td>
<td>ELT 1260 General English - II</td>
</tr>
<tr>
<td>THM 1171.1 Sinhala Language</td>
<td>THM 1273 Fundamentals of Food and Beverage Service Management</td>
</tr>
<tr>
<td>Or</td>
<td>THM 1283 Tourism Economics</td>
</tr>
<tr>
<td>THM 1171.2 Tamil Language</td>
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<table>
<thead>
<tr>
<th>Year II</th>
<th>Year III</th>
</tr>
</thead>
<tbody>
<tr>
<td>THM 2113 Ayurveda and Spa Management</td>
<td>ACF 3113 Financial Management</td>
</tr>
<tr>
<td>THM 2123 Professional Cookery - I</td>
<td>MGT 3123 Organizational Behavior</td>
</tr>
<tr>
<td>THM 2133 Tourism and Hospitality Marketing</td>
<td>THM 3132 Internship – I</td>
</tr>
<tr>
<td>THM 2143 Tourism and Hospitality Law and Legislation</td>
<td>And one of the following three elective courses:</td>
</tr>
<tr>
<td>ACF 2153 Financial Accounting - II</td>
<td>THM 3141.1 German Language III</td>
</tr>
<tr>
<td>ELT 2161 Business English I</td>
<td>THM 3141.2 French Language III</td>
</tr>
<tr>
<td>And one of the following three elective courses:</td>
<td>THM 3141.3 Mandarin III</td>
</tr>
<tr>
<td>THM 2171.1 German Language</td>
<td>And</td>
</tr>
<tr>
<td>THM 2171.2 French Language I</td>
<td>Hotel Specialization</td>
</tr>
<tr>
<td>THM 2171.3 Mandarin I</td>
<td>THM 3153 Housekeeping Operations - II</td>
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<tr>
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<td>THM 3163 Principles of Food Science and Technology</td>
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<tr>
<td></td>
<td>THM 3173 Cost Controlling and Revenue Management in Hospitality Industry</td>
</tr>
<tr>
<td></td>
<td>Or</td>
</tr>
<tr>
<td></td>
<td>Tourism Specialization</td>
</tr>
<tr>
<td></td>
<td>THM 3183 Geography of Tourism</td>
</tr>
<tr>
<td></td>
<td>THM 3193 Sociology of Tourism</td>
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<tr>
<td></td>
<td>THM 31103 Travel Agency and Tour Operation</td>
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</table>

Or

<table>
<thead>
<tr>
<th>Tourism Specialization</th>
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</thead>
<tbody>
<tr>
<td>THM 3283 Environmental Conservation and Sustainable Tourism</td>
</tr>
<tr>
<td>THM 3292 Tour Guiding</td>
</tr>
<tr>
<td>THM 32103 Tourism Planning and Development</td>
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</table>
### Year IV

<table>
<thead>
<tr>
<th>Semester I</th>
<th>Semester II</th>
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</thead>
<tbody>
<tr>
<td>THM 4116 Independent Research</td>
<td>THM 4218 Industrial Training</td>
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<tr>
<td>MGT 4124 Strategic Management</td>
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</tr>
<tr>
<td><strong>And one of the following four elective courses:</strong></td>
<td></td>
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<tr>
<td>THM 4132 Ethics and Corporate Social Responsibility</td>
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<tr>
<td>THM 4142 Landscaping and Floral Culture</td>
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</tr>
<tr>
<td>THM 4152 Tourism and Hospitality Entrepreneurship</td>
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<tr>
<td>THM 4162 Event and Leisure Management - II</td>
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<tr>
<td><strong>And</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Hotel Specialization</strong></td>
<td></td>
</tr>
<tr>
<td>THM 4173 Professional Cookery - II</td>
<td></td>
</tr>
<tr>
<td><strong>Or</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Tourism Specialization</strong></td>
<td></td>
</tr>
<tr>
<td>THM 4183 Airline Fares, Reservations and Ticketing</td>
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</tr>
</tbody>
</table>

- A THM practical session at the University model kitchen
- A field visit to Bandaranaike International Airport
- A THM practical session
Method of Evaluation

Assessment criteria of the special degree programmes vary according to the nature of the courses. Performance of the students in theoretical subjects in each degree programme is assessed based upon two evaluation criteria; Continuous Assessments and End Semester Examination. Continuous assessments consist of tutorials/ reports/ presentations/ field visits/ projects and classroom tests. Assessment criteria of practical oriented subjects and languages have been determined considering expected attributes of the graduates.

Grade Point Average

Grade point Average (GPA) is the Credit-weighted arithmetic mean of the Grade Point Values. i.e. the GPA is determined by dividing the total credit weighted Grade Point Value by the total number of credits:

\[
GPA = \frac{\sum C_i P_i}{\sum C_i}
\]

Where \(C_i\) is the credit value of the \(i^{th}\) course unit and \(P_i\) is the point value corresponding to the students’ performance in that unit.

- GPA will be computed to two decimals, but not rounded.

Calculation of GPA: An example

Consider 2 courses X and Y having credit values of 3 and 4 respectively. If a student earns a “B+” Grade for X and an “A-” grade for Y, his/her GPA will be calculated as shown below.

\[
GPA = \frac{3 \times 3.30 \times (GPA) + 4 \times 3.70 \times (GPA)}{7 \times (\text{Total no. of credits})} = 3.52
\]

Requirements for Graduation

In order to obtain a bachelor degree from the Faculty of Management Studies, a student shall be required to:

(a) Earn a minimum GPA of not less than 2.00 for each semester, a minimum overall GPA of 2.00 for the entire degree programme

(b) Not having any “E” grade.

(c) Not having more than one either “D”, “D+” or “C-” grade per semester and the total number of “D”, “D+” or “C-” grades should not exceed 06 for the entire degree programme

(d) Fulfil all the requirements from (a) to (c) above within a maximum period of eight academic years.
First Class
A student shall be awarded a first class, if he/she has:
(a) Earned a minimum GPA of not less than 3.70 for the entire degree programme
(b) Earned grades of "A-" or better for at least half of the total number of credits assigned for the entire degree programme
(c) Earned no grades below "C" for any course in the degree programme
(d) Completed these requirements at the first attempt

Second Class (Upper Division)
A student shall be awarded a second class (Upper Division) if he/she has:
(a) Earned a minimum GPA of not less than 3.30 for the entire degree programme
(b) Earned grades of "B+" or better for at least half of the total number of credits assigned for the degree programme
(c) Earned no grades below "C" and one of the "C" grade could be after upgrading a "D", "D+" or "C-".
(d) Earned no "E" grades at the first attempt
(e) Completed these requirements within four academic years

Second Class (Lower Division)
A student shall be awarded a second class (Lower Division) if he/she has:
(a) Earned a minimum GPA of not less than 3.00 for the entire degree programme
(b) Earned grades of "B" or better for at least half of the total number of credits assigned for the degree programme
(c) Earned no grades below "C" in the degree programme other than one course unit
(d) Earned no "E" grades at the first attempt
(e) Completed these requirements within four academic years

General Pass
A student, who has earned grades "C-", "D+", "D" and "E" for a particular course, is required to repeat the examination in order to upgrade them and the highest grade offered for a repeat subject is grade "C". In the event of a student earning a lower grade at the repeat attempt, the previous grade will be considered as the latest result. Candidates are advised to upgrade any grade earned below "C" at the immediate next attempt in order to maintain the required GPA. A student should earn a minimum grade of "C" grade for the courses with zero credit/compulsory courses to become eligible for the Degree.

Repeat Candidates
Those who have earned an "E" grade for any course, are considered as repeat candidates and they have to repeat the examination of that course unit at the immediate next attempt in the respective semester.
If a candidate fails to fulfil the mandatory requirements of the completion of any course without submitting a valid medical certificate he/she will be considered as a repeat candidate. A candidate is eligible only for three repeat attempts.

Evaluation of Medical and Resit candidates
A student who has submitted a valid medical certificate for a particular course will be considered as a proper candidate once the certificate is approved by the Faculty Board and he/she is offered the original grade earned at the examination. A medical certificate should be submitted to the examination branch within 14 days after the examination of the respective subject.
A candidate who earns a grade less than "C" for a particular course is given an opportunity to resit the examination and upgrade it to a maximum of "C".
The Bachelor of Business Administration (General) External Degree programme was introduced in 2013 to expand the higher education opportunities for those who couldn’t enter universities. This programme has gradually developed to the most popular external degree programme in Sri Lanka. At present, student population of the course is over 2,000.

**Objectives**

The objectives of the degree programme are as follows:
- To provide higher education opportunities for all the students in the country, and
- Expand the job market of the country by providing knowledge, skills, and change their attitudes of the workforce.

**Admission Requirements**

Age should be 18 years or above by the closing date of applications and should possess any of the qualifications mentioned below:
- Any three passes in one sitting at the GCE A/L Examination.
- Any other equivalent qualification acceptable to the Senate of the University.
- Students are selected through an aptitude test followed by an interview.

**Study Centres**

- Mihintale
- Kurunegala
- Kandy

**Study Materials and Seminar Sessions**

The University provides self-study printed modules for all the courses of studies. In addition, university conducts a series of seminar sessions for the students in study centres to provide opportunity to interact with their teachers to get their study problems clarified.
Why you should choose RUSL BBA:
- A world recognized degree
- All the study materials (modules) are provided
- Convenient study locations
- Affordable course fees
- All the lectures are conducted by an excellent panel of lecturers
- Complete your degree within 3 years

Structure of the Bachelor of Business Administration (General) External Degree

<table>
<thead>
<tr>
<th>Semester I</th>
<th>Semester II</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year I</td>
<td>Year II</td>
</tr>
<tr>
<td>BBA 1113</td>
<td>Financial Accounting I</td>
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<tr>
<td>BBA 1123</td>
<td>Business Mathematics</td>
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<td>BBA 1134</td>
<td>Principles of Management</td>
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<tr>
<td>BBA 1143</td>
<td>Micro Economics</td>
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<td>BBA 1152</td>
<td>Business English I</td>
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<thead>
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<th>Year II</th>
<th>Year III</th>
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<tbody>
<tr>
<td>BBA 2114</td>
<td>Cost Accounting</td>
</tr>
<tr>
<td>BBA 2124</td>
<td>Organization Behaviour</td>
</tr>
<tr>
<td>BBA 2134</td>
<td>Marketing Management</td>
</tr>
<tr>
<td>BBA 2143</td>
<td>Managerial Economics</td>
</tr>
<tr>
<td>BBA 3114</td>
<td>Production and Operations Management</td>
</tr>
<tr>
<td>BBA 3124</td>
<td>Management Science</td>
</tr>
<tr>
<td>BBA 3134</td>
<td>International Trade and Finance</td>
</tr>
<tr>
<td>BBA 3143</td>
<td>Business Law</td>
</tr>
</tbody>
</table>
Award of Academic Distinctions

Faculty of Management Studies of Rajarata University of Sri Lanka offers the following award of Academic Distinctions (Medals and Prizes) for eligible students who excel in academics, discipline and extracurricular and spiritual activities every year. Medals award committee constituted by the faculty will select the students for the awards based on students' performance.

**Gold Medals**
- Mr. ENA Weerasinghe Gold Medal for Best Performance in B.Sc. (Accountancy and Finance) Special degree
- Mrs. BW Weerasinghe Gold Medal for Best Performance in B.Sc. (Business Management) Special degree
- Dr. Lokupitiyage Leslie Gunaratne Gold Medal for Best Performance in B.Sc. (Hons.) in Information Systems degree
- Prof. Ranjith Wijayawardena Gold Medal for Best Performance in B.Sc. (Tourism and Hospitality Management) Special degree
- Prof. Geoffrey C Lloyd Gold Medal for Overall Best Performance in the Faculty of Management Studies
- Securities and Exchange Commission of Sri Lanka Gold Medal for Investment and Portfolio Management
- Prof. KRMT Karunaratne Gold Medal for Project Management
- Mr. PB Ralapanawa Memorial Gold Medal for Strategic Management
- Dr. and Mrs. TB Andarawewa Gold Medal for Independent Research Thesis
- MBA Alumni Association Gold Medal for Best Performance in Financial Accounting
- Mr. RKD Randeni Gold Medal for Best Performance in Bachelor of Business Administration (General) External degree

**Cash Awards**
- Securities and Exchange Commission of Sri Lanka – Cash Award for Financial Management
Postgraduate Degree Programmes
Master of Business Administration (MBA)

The Master of Business Administration (MBA) is a postgraduate degree designed to equip the Managers with required knowledge, skills and attitudes to effectively and efficiently understand and solve managerial problems encountered in a global context in the 21st century.

**Objectives**

The objectives of the degree programme are as follows:

- To train managers with sharpened managerial talents and skills in order to effectively face challenges in the industry from a global perspective.
- To equip managers with relevant knowledge, skills and attitudes required for a sustainable personal and societal growth and development.
- To foster research in order to enhance and enrich the tacit and existing body of knowledge.

**Admission Requirements**

Applicants should have one of the following qualifications:

- A Special Bachelor’s Degree with a Class standing in Management Studies from a Recognized university.
- A Bachelor’s Degree in any subject area from a recognized university or equivalent qualification with two years’ relevant experience.
- A Postgraduate Diploma of not less than one year or Higher degree in Management Studies from a recognized university.
- A Postgraduate diploma if not less than one year or higher degree in any other field from a recognized university with one year’s relevant experience.
- A professional qualification with three years’ relevant post-qualifying experience.
- Five years’ executive experience acceptable to the Senate of the university.

**Study Centres**

- Mihintale
- Colombo

<table>
<thead>
<tr>
<th>Duration:</th>
<th>Two years</th>
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<tbody>
<tr>
<td>Medium of Instruction:</td>
<td>English</td>
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### Structure of the Master of Business Administration (MBA) Degree

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<thead>
<tr>
<th>Semester I</th>
<th>Semester II</th>
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</thead>
<tbody>
<tr>
<td>MBA 1114 Comparative Management</td>
<td>MBA 1213 Management Science</td>
</tr>
<tr>
<td>MBA 1123 Business Economics</td>
<td>MBA 1224 Organizational Behaviour</td>
</tr>
<tr>
<td>MBA 1133 Statistics for Business</td>
<td>MBA 1234 Corporate Finance</td>
</tr>
<tr>
<td>MBA 1144 Marketing Management</td>
<td>MBA 1243 Information Management</td>
</tr>
<tr>
<td>MBA 1153 Managerial Accounting</td>
<td>MBA 1254 Human Resource Management</td>
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<tr>
<td><strong>Option I</strong></td>
<td>MBA 1263 Operations Management</td>
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<tr>
<td>MBA 2114 Strategic Management</td>
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<tr>
<td>MBA 2123 Research Methodology</td>
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<td>MBA 2134 Research Critique</td>
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<tr>
<td>MBA 2144 Scholarly Paper</td>
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<tr>
<td><strong>Option II</strong></td>
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<tr>
<td>MBA 2114 Strategic Management</td>
<td>MBA 2114 Strategic Management</td>
</tr>
<tr>
<td>MBA 2123 Research Methodology</td>
<td>MBA 2123 Research Methodology</td>
</tr>
<tr>
<td>MBA 2134 Research Critique</td>
<td>MBA 2134 Research Critique</td>
</tr>
<tr>
<td>MBA 2158 Business Development Plan</td>
<td>MBA 21915 Dissertation</td>
</tr>
<tr>
<td>MBA 2164 Entrepreneurship and Small Business Management</td>
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<tr>
<td>MBA 2173 Project Management</td>
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<tr>
<td><strong>Or</strong></td>
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<tr>
<td>MBA 2183 Public Sector Management</td>
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<table>
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<tr>
<th>Year II</th>
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<tbody>
<tr>
<td>MBA 2114 Strategic Management</td>
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<tr>
<td>MBA 2123 Research Methodology</td>
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<tr>
<td>MBA 2134 Research Critique</td>
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<tr>
<td>MBA 2144 Scholarly Paper</td>
</tr>
<tr>
<td>MBA 2164 Entrepreneurship and Small Business Management</td>
</tr>
<tr>
<td>MBA 2173 Project Management</td>
</tr>
<tr>
<td><strong>Or</strong></td>
</tr>
<tr>
<td>MBA 2183 Public Sector Management</td>
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</tbody>
</table>

**Note:** Students those who have successfully completed all the course units of Year I of MBA and wish to leave the programme have the option to obtain Postgraduate Diploma in Management.
What Past Students say about the MBA programme

“I chose this programme because I knew it would expand my exposure to business in practice, because the faculty is tightly linked to the business community. I developed a very broad toolkit so I can function successfully in a wider business environment.”

Dhammika Perera
Officer-in-Charge and the Deputy Director General
Securities & Exchange Commission Sri Lanka (SEC)

“The programme is both structured and practical. I now have a range of soft skills which will benefit my future career, especially in conducting training programmes for employees in both public and private sectors.”

Ranganath Kirindage
Director
Industrial Chemicals Division - Ceynergy Dynamic Holdings

“The programme was exactly what I wanted. I believe skills such as presentation and negotiation are crucial in today’s business world. The advices of the academic staff and their experienced perspectives really helped me transition from a career in the military to where I am now.”

Major General WGMUR Perera (rtd) USP
PhD Programme

Doctor of Philosophy (PhD) degree in Management introduced by the Faculty of Management Studies of RUSL is expected to ensure that the learners develop an appreciation of the role of research in managerial and organizational contexts to contribute to the creation of new knowledge through rigorously engaging in scholarship of learning and practice of management studies.

Objectives

The objectives of the degree programme are as follows:

- To provide an opportunity to make independent and original contribution to knowledge and to improve practices of management;
- To enable learners to acquire the necessary research skills to carry out independent research work in organizational context;
- To create and use practical experience and translating them into the development of management theory and practice;
- To prepare learners to undertake responsibilities of careers in research and teaching; and
- To create a research culture in the Faculty of Management Studies.

Application

Applications for registration for the PhD Programme is invited through a notice published in the national newspapers, University website, and other print and electronic media and/or displayed in the Faculty Notice Board.

Admission Requirements

Any person who possesses the following qualification(s) is eligible to apply for the admission to the PhD Programme:

(a) Bachelor’s (Special) degree in Business Administration / Management / Commerce / Economics or similar field and a Master’s equivalent or higher Degree (e.g. M.Phil) obtained from a recognized University; OR
(b) Bachelor’s Degree and Master’s equivalent or higher Degree in any other discipline obtained from a recognized University and evidence of research in the field of Management; OR
(c) Master’s equivalent or higher degree with evidence of substantial research in the field of Management
(d) Bachelor’s Degree in Management / Commerce / Economics with a first class that includes research component and minimum two years professional/academic experience in middle or higher management capacity can be considered for admission to the PhD Programme. These applicants should complete recommended prerequisite courses chosen from the MBA Programme of Rajarata University of Sri Lanka
(e) Exception to these requirements shall be considered case-by-case on the basis of applicant’s academic qualifications, evidence of coursework, research and publications.
Structure of the PhD Programme

Selected applicants should follow two compulsory courses and at least two elective courses (the number of electives to be followed by each candidate will be determined by the HDB on the recommendation of the Programme Director/Coordinator) during first year. Candidates, who have proven evidence of research and publications in their respective fields of study acceptable by the university, need not to follow elective courses.

<table>
<thead>
<tr>
<th></th>
<th>Option I</th>
<th></th>
<th>Option II</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year I</td>
<td>PHDM7101 Research Methodology</td>
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<td>DPM70101 Research Methodology</td>
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<tr>
<td></td>
<td>PHDM7102 Advanced Statistics for Management Research</td>
<td></td>
<td>PHDM7102 Advanced Statistics for Management Research</td>
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<tr>
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<td><strong>And at least two of the following seven elective courses:</strong></td>
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<tr>
<td></td>
<td>PHDM7203 Advanced Topics in Financial Management</td>
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<td>PHDM7204 Advanced Topics in Marketing Management</td>
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<td>PHDM7205 Advanced Topics in Corporate Strategy</td>
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<td>PHDM7206 Advanced Topics in Human Resources Management</td>
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<td>PHDM7207 Advanced Topics in Organizational Behavior</td>
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<td>PHDM7208 Advanced Topics in Operations Management</td>
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<td>PHDM7209 Advanced Topics in Accounting for Decision Making</td>
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<td>Year II</td>
<td>PHDM7301 Dissertation</td>
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<td>DPM7401 Publications in minimum two indexed journals or four refereed journals within the duration of PhD study</td>
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<td>DPM7302 Viva-Voce examination</td>
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Research & Publications

All the degree programmes at RUSL are designed with a research component to suit the Sri Lanka Qualifications Framework (SLQF). The prospective students have the opportunity to create new knowledge, to enhance their skills and competencies through their learning.

The University organizes various research sessions and symposia at University, National, and International levels to provide opportunities for the students and the staff to present and publish their research in journals and conference proceedings local and overseas.

Publications are available at:
The RUSL Online Repository
http://repository.rjt.ac.lk

Rajarata University Alumni Association

The Rajarata University Alumni Association (RUoSLAA) is a growing professional body of graduates of the University. It is an independent body affiliated to the Rajarata University and it has been in fruitful existence since 2011. The RUoSLAA has established itself as a well-known Association of Professional Managers with its members holding responsible positions in the areas of Management, Banking & Finance, Human Resources, Marketing and Engineering & IT in reputed organizations in the Private Sector as well as the Public Sector.

It is engaged in various activities ranging from continuous development of the management skills & knowledge of its Members, graduates and other corporate executives to the enhancement of the quality of the personal and social life of the Graduates of the Rajarata University.

Mission

The Mission of the RUoSLAA is to:

- contribute to the growth and development of the Rajarata University Programmes
- contribute to National, Economic and Social Development
- contribute to National Education in Management
- build and Promote Business and Cultural Relationships and Linkages with other Associations having similar purpose locally and globally
- improve Professional and Personal Life of the Members
International Cooperation

Over the past few years, the Faculty of Management Studies has been able to initiate and strengthen its ties with universities and organizations abroad.

While the cooperation and assistance from advanced countries are sought for the development of postgraduate studies and research in the Faculty, an attempt will be made in the future to initiate more links with universities in the developed countries as well.

RUSL has signed a considerable number of MoUs establishing collaborative ventures with universities and institutes local and foreign in terms of student-teacher exchange programmes, Industrial visits, Workshops, Seminars, etc.

Some of the noteworthy collaborations are:

- Šiauliai University, Republic of Lithuania
- University of Utara Malaysia (UUM), Malaysia
- Quest International University Perak (QIUP), Malaysia
- University of Business and International Studies (UBIS), Switzerland
- Institute of Certified Management Accountants of Sri Lanka (CMA)
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Travelling to RUSL

The Main Premises of RUSL is located very close to the historic city of Mihintale. RUSL faces two A-grade roads namely, Kandy - Jaffna road (A09) and Puttalam - Trincomalee road (A12) which are intersected at the Mihintale junction. From the Mihintale Junction travel about 700 m along the A12 road towards Anuradhapura. The University is in front of the 89th km post.
**Sacred City of Anuradhapura**

The sacred city of Anuradhapura, which was named as a UNESCO World Heritage in 1982, was the first ancient capital of Sri Lanka, which lasted for the longest period as the capital in the country. This city is important to Sri Lankans for religion, history, and the culture and world famous for its well preserved ruins of the Great Sri Lankan Civilization. The Civilization which was built upon this city was one of the greatest civilizations of Asia and in the world. Founded in the 4th century BC, it was the capital of the Anuradhapura Kingdom until the beginning of the 11th century AD. During this period, it remained one of the most stable and durable centers of political power and urban life in South Asia. It was also a wealthy city, which created a unique culture and a great civilization.

Today, this ancient city of Sri Lanka, which is sacred to the Buddhist world, which its surrounding monasteries covers an area of over sixteen square miles (40 km²) and is one of the world's major archaeological sites.

Anuradhapura is the most sacred place in Sri Lanka with the Jaya Sri Maha Bodhi and seven Stupas which are collectively known as “Atamasthāna” (Eight Sacred Places).

**Jaya Sri Maha Bodhi**

Jaya Sri Maha Bodhi is a Sacred Fig tree in the Mahamevnā Gardens, Anuradhapura, Sri Lanka. It is said to be the rightwing branch (southern branch) from the historical Sri Maha Bodhi at Buddha Gaya in India under which Lord Buddha attained Enlightenment. It was planted in 249 BC, and is the oldest living human-planted tree in the world with a known planting date. Today, it is one of the most sacred relics of the Buddhists in Sri Lanka and respected by Buddhists all over the world.
Mihintale

Mihintale is a historic city which is situated eight miles east of Anuradhapura. This city is well-known for the mountain "Missaka Pabbata", which was the site which inaugurated the presence of Buddhism in Sri Lanka. It is 300 m (1,000 feet) in height.

According to the historical chronicles Dipavamsa and Mahāvamsa, Arahath Maha Mahinda Thero arrived in Sri Lanka along with six other representatives from "Jambudvepa" (India) on the full moon day of the month of Poson (June) and met King Devānampiyatissa and the people, and preached the doctrine. Before preaching to the people of the country, Arahath Sumana Samanera had invited the Devas (Gods in the heavens) to listen to the Dhamma. This rock on which this invitation was made is called Arādhanāgala (Invitation rock). The traditional spot where this meeting took place is revered by the Buddhists of Sri Lanka. Therefore, in the month of Poson, Buddhists make their pilgrimage to Anuradhapura and Mihintale.

Sēla Chētiya has been built on the spot where the Buddha spent some time seated in meditation along with 500 Arahath Bhikkus on his third visit to Sri Lanka. This is one of the Solosmasthāna (Sixteen Sacred Places).

Mahā Seya, which is also known as Mahāthupaya or Ambulu Dāgaba, was built by King Mahādātika (7-19 AD). It is believed that the Umrarōmadhātu (the hair rounded in the middle of the forehead of the Buddha) had been enshrined here. The height of the preserved Mahā Seya is about 153 feet.
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