

EDUCATION AND PROFESSIONAL QUALIFICATION

- Bachelor of Business Management Special Degree in Marketing Management

RESEARCH AND PUBLICATIONS

Wickramasinghe, M., Cooray, N. H. K., Dissanayake, S., & Somathilake, H. M. D. N. (2018). How to Impact Information System Increase Efficiency of Small Business in Sri Lankan Rural City Areas. *IOSR Journal of Business and Management* 3(1), 61-68

Dissanayake, T. D. S. H., Somathilake, H. M. D. N., Madushanka, K. J. S., Wickramasinghe, D. M. J., & Cooray, N. H. K. (2017). Board Configuration on Financial Distress. *Global Scientific Journal*, 5(5), 107.

Wickramasinghe, D. M. J., Pamarathna, R. M. M. D., Cooray, N. H. K., & Dissanayake, T. D. S. H. (2017). Impact of accounting software for Business Performance. *Imperial Journal of Interdisciplinary Research*, 3(5).

Cooray, N. H. K., Wickramasinghe, D. M. J., & Dissanayake, T. D. S. H. (2017) Competitive Advantage through Customer Relationship Management. *International Journal of Social Science and Economic Research*, 2(7), 3916-3948

Herath, H. M. R. P., Cooray, N. H. K., & Perera, H. S. P. (2016). Determinants of Customer Satisfaction Level in Tourist Hotel Industry. *International Research Journal of Management & Humanities*, 3(1), 332-340

Weerasiri, R. A. S., & Cooray, N. H. K. (2016). Factors Influencing on the Purchase Intention of Organic Food Products in Sri Lanka. *International Journal of Applied Business and Economic Research* 14(5), 3043-3057

Ubayachandra, E. G., & Cooray, N. H. K. (2015). A Study on Sales Performance of Liquefied Petroleum Gas Dealers in Sri Lanka. *International Conference on Business and Information*

Herath, H. M. R. P., & Cooray, N. H. K. (2015). Organizational Structure Influence on the Technological Adaptation by the SMEs in Sri Lanka: With Special Reference to Automobile Industry. International Conference on Business and Information