

EDUCATION AND PROFESSIONAL QUALIFICATION

- PhD (Management and Science University – Malaysia)
- M.com (KIn)
- B.Sc. (Mgt.) Sp. (RUSL)
- FIPFM (UK)
- MAAT (SL)
- LICA (SL)

PAPER PUBLICATIONS

Weerasooriya W.M.R.B (2011). Building the Balanced Scorecard for the Universities – A case study in Management Faculties in Sri Lankan Universities. SMART Journal of Business Management Studies. Bharathidasan University EMCAM IC 2011 – Tamil Nadu India.

Weerasooriya W.M.R.B (2013). Universities performance measurement using the Balanced Scorecard method – Special focus to the Learning and Growth Perspective (LGP). International Journal of Research in Commerce , IT & Management, 3(2):46-51.

Weerasooriya W.M.R.B (2013). Major problems and issues in Sri Lankan University system – Study focus on the student Perspective. International Journal of Research in Computer Application and Management, 3(2): 22 – 27.

Weerasooriya W.M.R.B (2013). Performance Evaluation using the Balanced Scorecard (BSC) – The case of Sri Lankan Universities. World Review of Business Research (Australia), 3(4): 125-127.

Weerasooriya W.M.R.B (2013). University Strategic Evaluation using Balanced Scorecard (BSC) – Focus on Internal Business process perspective (IBPP). International Journal of Business, Economics and Law, 2(1): 78-86.

Weerasooriya W.M.R.B (2014). The Impact of Strategic Planning for Non-Government Organizations in Sri Lanka – An Evaluation Using the Balanced Scorecard – Development of a Conceptual Framework. International Journal of Art and Commerce, 3(4):35-48.

Weerasooriya W.M.R.B (2014). The Impact of Strategic Planning for Training and Educational Non-Government Organizations in Sri Lanka – An Evaluation Using the Balanced Scorecard. International Journal of Management Sciences and Business Research, 3(7): 48-62.

Weerasooriya W.M.R.B (2015). The Impact of Strategic Planning for Non-Government Organizations in Sri Lanka – An Evaluation Using the Balanced Scorecard. International Journal of Management Sciences and Business Research, 4(7): 01-22.

Weerasooriya W.M.R.B (2015). Impact of Strategic Planning on Performance Effectiveness in the Public Sector Organizations in Sri Lanka. *European Journal of Business and Management*, 9(32): 01-12.

CONFERENCE PRESENTATION

Weerasooriya W.M.R.B (2010). The Balanced Scorecard as a Strategic Instrument for Evaluation of the Management Faculties in Sri Lankan Universities – With special emphasis on the Learning and Growth Perspective (LGP) and Mission Perspective (MP). Paper presented at Annual Research Conference (ARC 2010) at University of Jaffna.

Weerasooriya W.M.R.B (2010). The Balanced Scorecard as a Strategic Instrument for Evaluation of the Management Faculties in Sri Lankan Universities – With special emphasis on the Customer Perspective (CP) and Mission Perspective (MP). Paper presented at 9th Annual Research Session at University of Eastern.

Weerasooriya W.M.R.B (2011). A study on application of Balanced Scorecard in Management Faculties in Sri Lankan Universities for performance evaluation – Based on the Internal Business Process Perspective (IBPP) and Mission Perspective (MP). Paper presented at South Eastern University - International Symposium.

Weerasooriya W.M.R.B (2011). Study the performance of Management Faculties in Sri Lankan Universities using Balanced Scorecard framework. Paper presented at International Conference (MTIM) at Rajarata University of Sri Lanka.

Weerasooriya W.M.R.B (2011). Study the performance of Management Faculties in Sri Lankan Universities using Balanced Scorecard framework. Paper presented at International Conference (MTIM) at Rajarata University of Sri Lanka

Weerasooriya W.M.R.B (2011). An empirical study on the extent of reliability of quality assurance (QA) system in Sri Lankan Universities – Study based on the Management Faculties in Sri Lankan Universities. Paper presented at International Conference (MTIM) at Rajarata University of Sri Lanka

Weerasooriya W.M.R.B (2012). Adoption of the Balanced Scorecard (BSC) as a technique for performance evaluation in Sri Lankan Universities. Paper presented at 2nd International Symposium at South Eastern University of Sri Lanka.

Weerasooriya W.M.R.B (2012). Comparative Study on Quality Assurance (QA) and Balanced Scorecard system in Sri Lankan Universities – Special focus on Management Faculties. Paper presented at 2nd International Symposium at South Eastern University of Sri Lanka.

Weerasooriya W.M.R.B (2013). Universities performance measurement in the Balanced Scorecard Environment – With special emphasis on the Financial Perspective (FP) and Mission and Strategy. Paper presented at 2nd International Conference on Management and Economics (ICME 2013) at University of Ruhuna.

Weerasooriya W.M.R.B (2013). The application of Balanced Scorecard in the performance evaluation of Newly Established Universities in Sri Lanka. Paper presented at 3rd International Symposium at South Eastern University.

Weerasooriya W.M.R.B (2013). University Strategic Evaluation using Balanced Scorecard (BSC) – Focus on Internal Business process perspective (IBPP). Paper presented at KLIBEL International Conference at Malaysia.

Weerasooriya W.M.R.B (2014). An Empirical Research Study on the implementation of Balanced Scorecard model in Sri Lankan Public Universities. Paper presented at Wayamba International Conference at Wayamba University of Sri Lanka.

Weerasooriya W.M.R.B (2015). The Impact of Strategic Planning for Non-Government Organizations in Sri Lanka – An Evaluation Using the Balanced Scorecard. Paper presented at Annual Research Symposium at National Centre for Advanced Studies (NCAS).

Weerasooriya W.M.R.B (2018). The Effects on Strategic Planning on Accomplishment of Mission to Non-Government Organizations. Paper presented at 14th International Strategic Management Conference at Prague – Czech.

REVIEWING ACTIVITIES

Reviewer, Journal of Management Matters, Rajarata University of Sri Lanka.

Reviewer, International Journal for Management Science & Technology (IJMST).

Associate Editor, International Journal of Commerce and Management Research.